

# IEC CONFERENCE SPONSORSHIP



Don't miss the chance to take advantage of our excellent sponsorship packages, and make sure that your organisation has an impact at the next IEC Conference. Given the IEC's unique position as the sole organisation that represents the international egg industry, IEC conferences will provide you with the opportunity to make contact with the key members of the industry and to be involved with the programmes which will shape the future of the industry.

We understand how crucial it is to gain return on your sponsorship investment and our range of packages will maximise this in the months before, during and after the conference.

## Opportunities

We offer a wide range of opportunities for your organisation at our events, including those below. To discuss tailored packages that will meet your needs please contact us.

### Event Sponsorship

- Gala Banquet
- Closing Dinner
- Chairman's Reception
- All Delegates' Networking Tour

### Business Packages

- Exclusive sponsorship of one of our conference sessions

### Conference Supporter Packages

- Corporate logo recognition to provide brand association with the conference

## IEC Delegates

IEC delegates are senior decision-makers and company leaders who have come to rely on us for quality, relevant, authoritative and unbiased information, as well as an environment to meet and do business.

Key egg producers and processors from around the world will attend the event, with representatives of country associations, associated research institutes, as well as leaders from associated industries including the leading equipment, hatchery, feed and vaccine companies.

## Previous Sponsor Testimonials

"We strongly believe in what the International Egg Commission (IEC) stands for and its role in representing the global egg industry.

Both its spring and autumn conferences provide a perfect balance of education and awareness. They are pivotal in bringing world egg producers together and providing an invaluable forum for networking and business opportunities, education and knowledge sharing.

These key calendar events also enable industry professionals to take time out of their busy schedules to reflect on current developments and focus on future synergies and opportunities." (Jonathan Cade, President, Hy-Line International).

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"A few years back, we felt the need to increase the profile of the egg programme of DSM. Given our broad portfolio and leadership position, it was in our best interest to increase the size of the market. We want people to eat more eggs in order to increase the demand for our products. So the idea of supporting the IEC on their efforts was a very well calculated move and of course the right one.

What we did not plan for was all the benefits that came along the membership: Information and updates; networking, vibrant conferences, products' benefit communication and above all the pride to say out loud –in any forum- that we support the IEC. This is priceless and gives us a great deal of recognition from customers." (Dr Fernando Cisneros, Global Carotenoid Manager, DSM Nutritional Products).

*IEC – A place to meet and learn from each other*



# IEC BUSINESS CONFERENCE LONDON 2018: CONFERENCE SPONSORSHIP OPPORTUNITIES

The IEC Business Conference London 2018 will be held in London, UK from Sunday 8th to Tuesday 10th April.

The conference is set to attract over 300 of the international egg industry's key decision makers, from over 30 countries, and is a core event in the annual egg calendar. It presents not only an ideal opportunity for businesses to be associated with the success and principles of the IEC, helping to develop the egg industry both locally and internationally, but also to raise individual company profiles.

Sponsoring at an IEC Conference provides a great opportunity to market your company to all the key players in the industry.

## Choose the benefits which suit your business:

L/M/S = Large/Medium/Small

Package	Cost (in GBP £)	VIP Table	Verbal Recognition by Chairman	Colour Company Logo included						
				Event Menus	Logo recognition at event	On Screen during Conference	Conference Programme	IEC Connect App	Website Conf Pages	IEC Journal Conference Report
<b>Event Sponsor</b>										
Sunday: Chairman's Reception	£7,000		✓		✓		L	✓	✓	L
Monday: Networking Reception	SOLD		✓		✓		L	✓	✓	L
Tuesday: Informal Dinner	£7,000		✓	✓	✓		L	✓	✓	L
<b>Business Sponsor</b>										
<b>Choice of sessions:</b>										
Mon AM 1: Keynote Session	£4,500		✓			✓	M	✓	✓	M
Mon AM 2:	£4,500		✓			✓	M	✓	✓	M
Mon PM 1:	SOLD		✓			✓	M	✓	✓	M
Mon PM 2:	SOLD		✓			✓	M	✓	✓	M
Tues AM:	£4,500		✓			✓	M	✓	✓	M
Tues PM:	£4,500		✓			✓	M	✓	✓	M
<b>Supporter Package</b> (Limited packages available)	£2,500						S	✓	✓	S

# IEC BUSINESS CONFERENCE LONDON 2018: SPONSORSHIP PACKAGE BOOKING FORM

## Cost-contribution sponsorship opportunities available:

Package / Event	Date	Cost (in GBP £)	Event Required
<b>Event Sponsor</b>			
Chairman's Reception	Sunday 8 <sup>th</sup> April	£7,000	
Networking Reception	Monday 9 <sup>th</sup> April	SOLD	
Informal Dinner	Tuesday 10 <sup>th</sup> April	£7,000	
<b>Business Sponsor</b>			
Keynote Session	Monday 9 <sup>th</sup> April – AM 1	£5,000	
Conference Session	Monday 9 <sup>th</sup> April – AM 2	£4,500	
Conference Session	Monday 9 <sup>th</sup> April – PM 1	SOLD	
Conference Session	Monday 9 <sup>th</sup> April – PM 2	SOLD	
Conference Session	Tuesday 10 <sup>th</sup> April – AM	£4,500	
Conference Session	Tuesday 10 <sup>th</sup> April – PM	£4,500	
<b>Conference Supporter</b>		£2,500	

**Please return completed form to: [cassy@internationalegg.com](mailto:cassy@internationalegg.com)  
International Egg Commission  
Tel: +44 (0) 1694 723004 Fax: +44 (0) 1694 722048**

We wish to participate as a sponsor at the IEC Business Conference London 2018: Sunday 8<sup>th</sup> to Tuesday 10<sup>th</sup> April.

**Contact name:** .....

**Company:** .....

**Position:** .....

**Postal address:** .....

..... **Country:** .....

**Phone:** .....

**Email:** .....

I/We understand that the sponsorship packages will be strictly allocated in order of receipt of application form and payment.

**CANCELLATION** In the case of the withdrawal of sponsorship please be advised that unless that particular area of sponsorship is resold the organisers will reserve the right to retain monies received.

### **PAYMENT DETAILS** (Diners Club Cards Not Accepted)

Please charge my credit / debit card: .....

GBP .....

Credit Card Number .....

Expiry Date ..... Security Code .....

Name of Card Holder .....

Type of Credit Card .....

**Signed** ..... **Date** .....

The IEC also accepts payments by "Electronic Transfer" - Please contact the IEC.