

Succeed

Develop

Inspire

IEC Young Egg Leaders Programme



Prospectus

In Partnership with the  **worldegg**
organisation

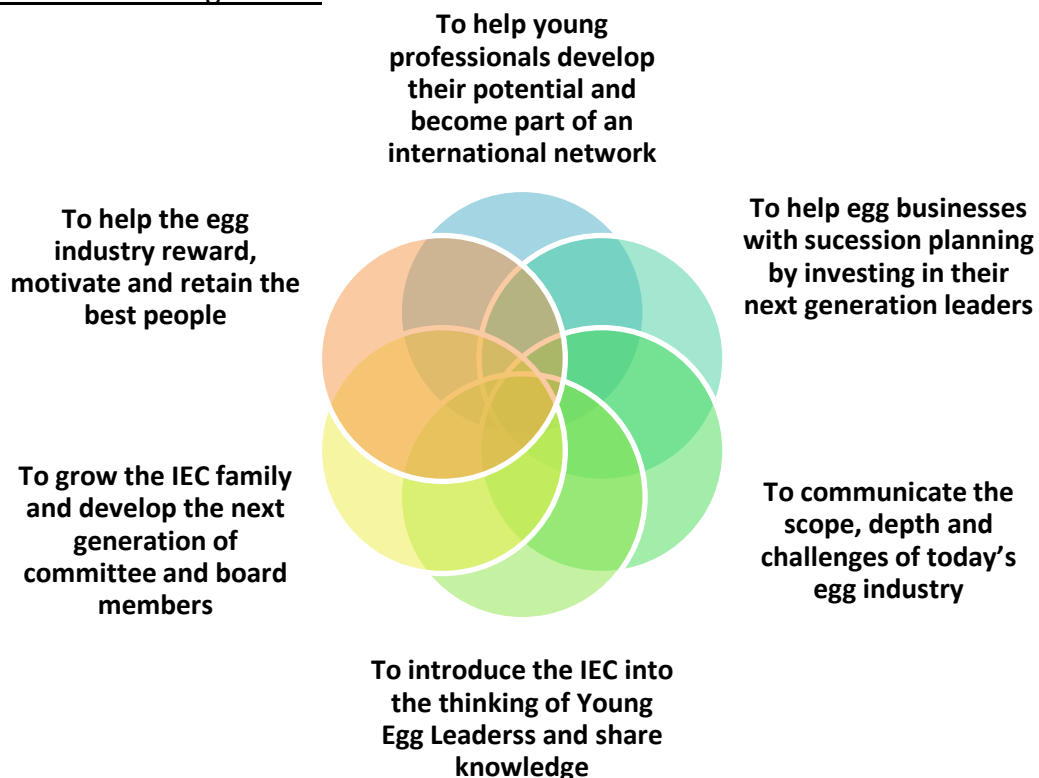


Concept

The IEC Young Egg Leaders Programme is a key driver for the IEC to integrate and engage with high performing Young Egg Leaders within the egg industry.

This initiative focuses on providing an initial platform for the next generation to build upon the IEC ethos of forming long-term industry relationships with international peers; the sharing of knowledge to build a greater egg industry; and ultimately drive egg consumption globally for the benefit of all.

Aspirations of the Programme



Participants

The programme is aimed at high achieving individuals who have important or development positions within their respective organisations and will be looking to hold senior leadership posts in the egg industry.



Programme Overview

The Young Egg Leaders Programme is set over a two year period to provide sufficient time and opportunity for individuals to build peer to peer relationships and engage with the IEC.

A new programme starts every March/April with deliberate overlap with the previous year to facilitate and encourage participants to build their personal network with programme peers.

Each programme will incorporate the following components:



In addition to the above, participants have the opportunity to visit Project Canaan or one of the IEF projects (the cost for this will be outside of the registration fee).

The programme covers (but will not be limited to) the subject areas below, incorporating guest egg industry presentations, in-house presentations, and roundtable discussions.

Leadership within the egg industry with an emphasis on leading innovation & creativity

Review of the Global Egg Industry - economic overview and spatial analysis, and regions of rapid development

International Representation – importance of this to the egg industry and individual egg businesses

WEO and its entities - representing the egg to drive global egg consumption



Additional Opportunities for Personal Growth.

All Young Egg Leaders will be given the opportunity to register on the Consumer Good Forum's Future Leaders Programme through IEC's Membership, to help with their continued professional development.

Young Egg Leaders will gain an understanding of the various working groups and initiatives of the IEC and will be encouraged to participate.

Members of the Young Egg Leaders Programme will be given the opportunity to visit and give practical assistance at Project Canaan or another IEF project.

Fast-track Industry Recognition & Relationship Building

A key aspect of the Young Egg Leaders Programme is for individuals to grow their personal network and gain industry recognition to an enhanced degree. To facilitate this the following opportunities are built into the programme:

- Exclusive networking opportunities with IEC Leadership Team
- Peer to peer networking with fellow and subsequent Young Egg Leaders groups
- Recognition at IEC Conferences
- Recognition in the IEC Journal and Communication platforms
- Each Young Egg Leaders group will be featured in the Conference Delegate Directory including photos of participants
- Conference Delegate Badge with Young Egg Leaders identification



Programme Schedule/Plan

(Including outline of programme overlap)

2 Year Programme Schedule	
Year 1 - April – IEC Business Conference	
Friday	OIE and CGF Visit (Overnight Paris)
Saturday	AM – Flight to Business Conference Lunch with IEC Office Holders PM – YEL Seminar – The Global Egg Industry
Sunday	YEL Industry Development Workshop
Sunday - Tuesday	IEC Business Conference Introduction on main stage at conference opening
Year 1 - September – IEC Global Leadership Conference	
Sunday	YEL Industry Development Workshop
Sunday - Thursday	IEC Global Leadership Conference Presentation during the main conference on key industry topic
Year 2 - April – IEC Business Conference	
Sunday	YEL Industry Development Workshop
Sunday – Tuesday	IEC Business Conference
Year 2 - September – IEC Global Leadership Conference	
Sunday	YEL Industry Development Workshop
Sunday - Thursday	IEC Global Leadership Conference IEC Young Egg Leaders Presentation Programme End

Cost & Funding

The cost of the programme is £4,000 per participant for the two year duration.

This will cover full registration for the Young Egg Leaders Programme and IEC conferences and will provide the participant with individual IEC Membership for the programme duration.

The price of the programme excludes flights, meals or accommodation costs.



Application Process

Young Egg Leaders will be able to apply personally or be nominated by an existing IEC member for each two year programme. Any personal application will need to be endorsed by an existing IEC Member.

Final approval for entry to the programme will come from the IEC Chairman, IEC Vice Chairman/men and the Chairman of the Young Egg Leaders Working Group.



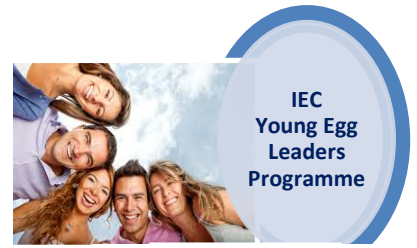
Participants will receive notification of their place via a special letter of acceptance from the IEC Director General.

Once a place is confirmed payment will be requested prior to the programme start. Unless otherwise indicated payment will be sought from the participant direct and not the person nominating or endorsing the participant.

Participation on the Young Egg Leaders Programme requires attendance at both the IEC Business Conference in March / April and the IEC Global Leadership Conferences in September for the 2 year programme.

How to apply

If you would like to apply directly or if you would like to nominate an individual please contact Cassy Price or complete the attached form and email it to cassy@internationalegg.com



IEC Young Egg Leaders Programme Application Form

Applicant

Candidate Name:			
Company:		Position:	
Description of current position:			

Contact details of Applicant

Email:	
Address:	
Telephone Number:	

Application Endorsement

<p>This application for the IEC Young Egg Leaders Programme is endorsed by:</p> <p>Name:</p> <p>Company:</p> <p>Email:</p>

Once the place is confirmed please send the invoice to:

Company:			
Contact Name:		Email:	
Address:			
Please Note: Payment is required in advance of the first programme			

Signed:

Date:



IEC

Young Egg Leaders Programme

An initiative from the



International Egg Commission
IEC Headquarters - London, UK
IEC Regional Offices - Beijing, China / Bangkok, Thailand / Porto Alegre, Brazil

www.internationalegg.com